

ORDINANCE NO: 2017-12
**ORDINANCE TO CREATE PILOT MOUNTAIN MAIN STREET COORDINATING
COMMITTEE**

WHEREAS, the Town of Pilot Mountain Board of Commissioners believes it to be in the best interests of the community to promote the prosperity and economic development of Downtown Pilot Mountain; and

WHEREAS, The Board of Commissioners wishes to promote economic development in the spirit of historic preservation; and

WHEREAS, the Board of Commissioners wants the Town to participate in the Downtown Community Associate Program of the NC Main Street Program; and,

WHEREAS, the Board of Commissioners wishes to charge a special committee with the responsibility to advise the Board on economic development issues in the downtown area, overseeing the Town's participation in the Downtown Community Associate Program, and generally advising the Board of Commissioners on issues relating to the development of the downtown area.

NOW, THEREFORE, be it ordained by the Board of Commissioners of Town of Pilot Mountain, that the Pilot Mountain Main Street Coordinating Committee is hereby created.

NOW, THEREFORE, BE IT FURTHER ORDAINED, that the following guidelines and standards apply to the Main Street Coordinating Committee:

- I. **Membership:** The Main Street Coordinating Committee shall be made up of 10 members & Mayor as ex officio. All members must reside in the town limits or own a business in town. These members shall be appointed by the Board of Commissioners. The Board shall insure that multiple stakeholder groups are represented by appointing a member representing the following groups to the Committee: Board of Commissioners, TDA, PMABA; at least one downtown property owner, Mt. Pilot NOW, and the Pilot Mountain Civic Club.

The Committee may have as many ex-officio members as it sees fit. The Committee may also appoint as sub-committees and workgroups as it deems necessary and may appoint both members and non-members to serve on these sub-committees and workgroups.

- II. **Officers:** The Committee shall elect from its members a chairperson and a vice chairperson. Neither of these officers shall be a member of the Town Board of Commissioners. The Town Manager shall appoint a staff member to serve as the Clerk for the Committee.
- III. **Meetings:** The Committee shall at its first meeting fix a schedule of meetings to be posted with the Town Clerk. The first meeting shall be held at the call of the Town Manager.
- IV. **Duties and Responsibilities:** The Committee shall have the following duties and responsibilities:

- a. Serve as the coordinating committee for the Downtown Community Associate Program
- b. Advise the Town Board and Town staff members on all issues related to the development of downtown Pilot Mountain
- c. Assist with the development of the Downtown Development Department budget
- d. Assist the Town Manager with the selection and supervision of the Downtown Coordinator; however, all final personnel decisions rest with the Town Manager
- e. Recruit business owners and property owners to participate in the Downtown Community Associate program and any development efforts in the Downtown
- f. Develop a program of incentives, for consideration by the Board of Commissioners, to spur development in Downtown Pilot Mountain
- g. Insure that the Town of Pilot Mountain's downtown development efforts adhere to the Main Street 4 Point approach
- h. Make quarterly reports to the Board of Commissioners regarding its activities

Adopted this the 1st day of May, 2017.

Mayor

(SEAL)

Clerk